



Gordon Holloway - Graphic Design

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98 Lake Road, Dryden, NY 13053

Phone: (607) 592-2700

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Work Experience

The CBORD Group Inc.

Senior Graphic Designer

(June 2000 - Present)

Responsible for the overall review and approval of all CBORD marketing pieces to ensure standardization across the company, as well as leading and guiding the work of interns or other Marketing staff who participate in graphic design projects. Coordinate projects with the Vice President of Marketing and specific market managers to conceive, develop, and produce marketing and sales support materials. Responsible for graphical media for three corporate divisions and eight market segments. Produce web sites, multimedia presentations, software packaging, tradeshow booths and graphics, paginated report sets and newsletters. Also design software user interfaces and icons. Coordinate design with freelance designers, print vendors, and conduct photo shoots for product marketing materials.

Web Galaxy Inc.

Web Developer

(January 2000- April 2000)

Created all web based graphic design including corporate, web mail, and e-commerce sites for a multi-million dollar labor union exclusive ISP (United Labor Online). Referred to and hired by BCTGM, a labor union, on a free-lance basis after the closing of Web Galaxy.

Spider Graphics Corporation

Web Designer/Project Leader

(February 1999 - November 1999)

Provided graphic design and team leadership for assigned web based projects. Developed time estimates by assessing the graphic and programming needs of pending projects. Established and coordinated working relationships with assigned clients, programmers and designers. Designed and presented web sites for local, national and international clients.

Gelardi Design & Development

Graphic Designer

(August 1997- February 1999)

Created lenticular package designs for clients such as HBO, Polygram, Rhino and Pepsi. Performed all aspects of design and digital prepress from conception to printed piece. Represented Gelardi Design for client reviews and international tradeshow. Maintained a network of computers, printers and digital transfer hardware.

Transferable Skills

Proficiency in:

HTML	Photoshop	Premier
CSS	Fireworks	After Effects
Javascript	Illustrator	Sony Vegas
Action Script	InDesign	PageMaker
Dreamweaver	Bridge	QuarkXpress
Flash	Acrobat	MS Office Professional

Education

New Mexico State University

Las Cruces, New Mexico

Bachelor of Fine Arts with emphasis in Graphic Design, 1997

Work Study at NMSU

Department of Computing and Networking
Graphic Designer (December 1996- June 1997)

The Round Up - NMSU student newspaper
Art Director (September 1995- September 1996)

Bunker Hill Community College

Charlestown, Massachusetts

Associates Degree in Graphic Design with emphasis in Illustration, 1988

Awards & Honors

Recipient of Helen Dobson Yarborough Scholarship for work in graphic design

Member of Alpha Chi Honor Society

Recipient of Honors Certificate

Placed 1st & 2nd in New Mexico Studio of Design competitions

NMSU Crimson Scholar

NMSU Deans List

Freelance and Pro Bono

Conduct freelance and pro bono design work including print and web media projects. Client list includes: ICAD Media, Spider Graphics, Hygear Suspension, Golden Retriever Rescue of Central New York, Emil's Jewelry Design, Duck Duck Goose Toys, Matthew Tell Pottery.